# YOUR REAL PARTNER IN MOTION



#### A LITTLE BIT OF HISTORY

We come from not so far away, with a huge knowledge, experience and the like. We have passion and dedication.

We share over 40 years of cables' experience in production and design, focusing on the right solution for the final application. Our efforts are continuous, our numbers testify it. We are the partner you look for.





#### OUR STRUCTURE

Since its very beginning, the company has always managed to outsource the logistic services and follow the production at his best. A wise choice of suppliers continuously evaluated, permits MOTION**CABLES** to control the supply chain to always have the materials in time and at their best quality.

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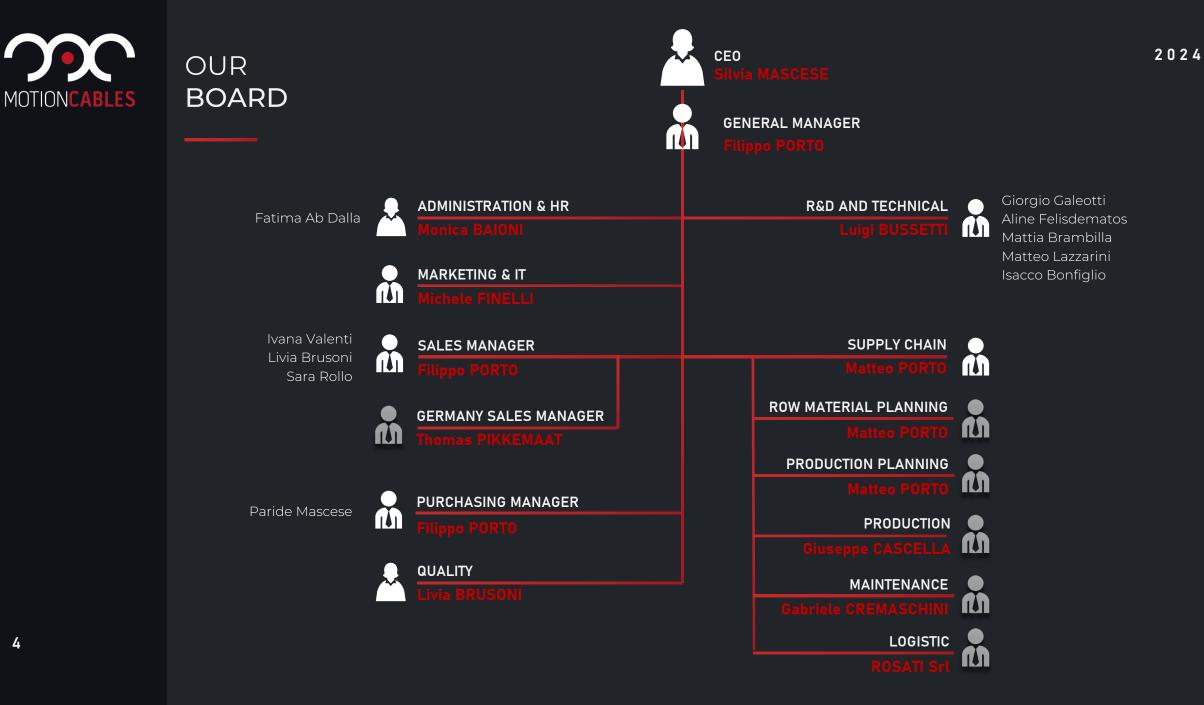
MOTIONCABLES Factory 1 & 2

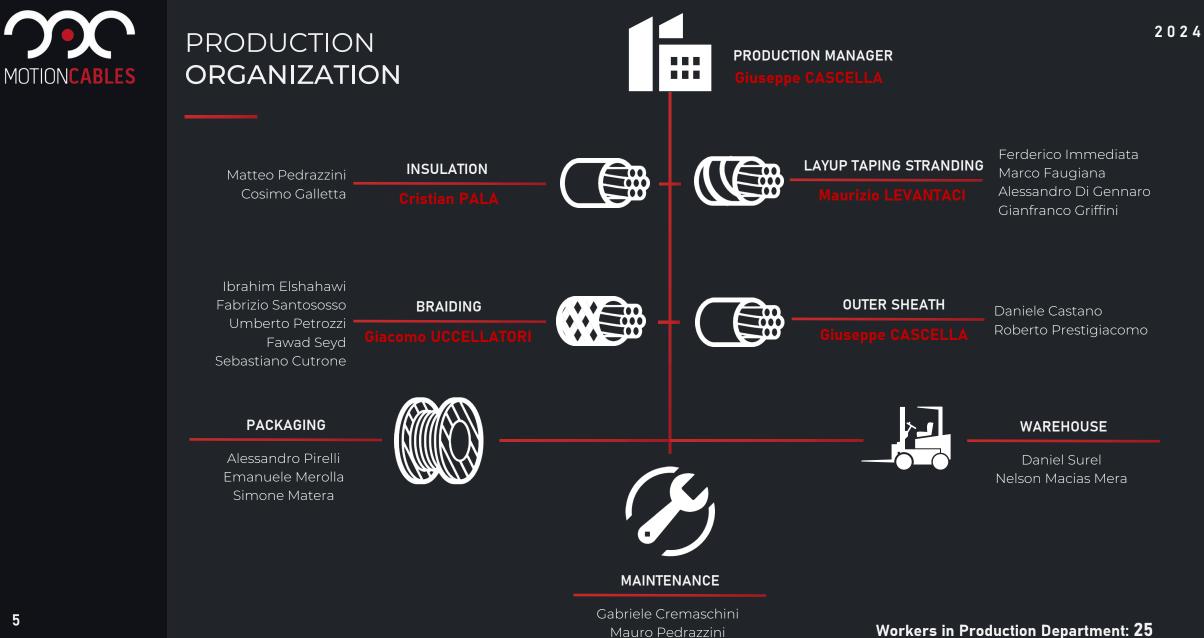


RAW MATERIAL SUPPLIERS

LOGISTIC

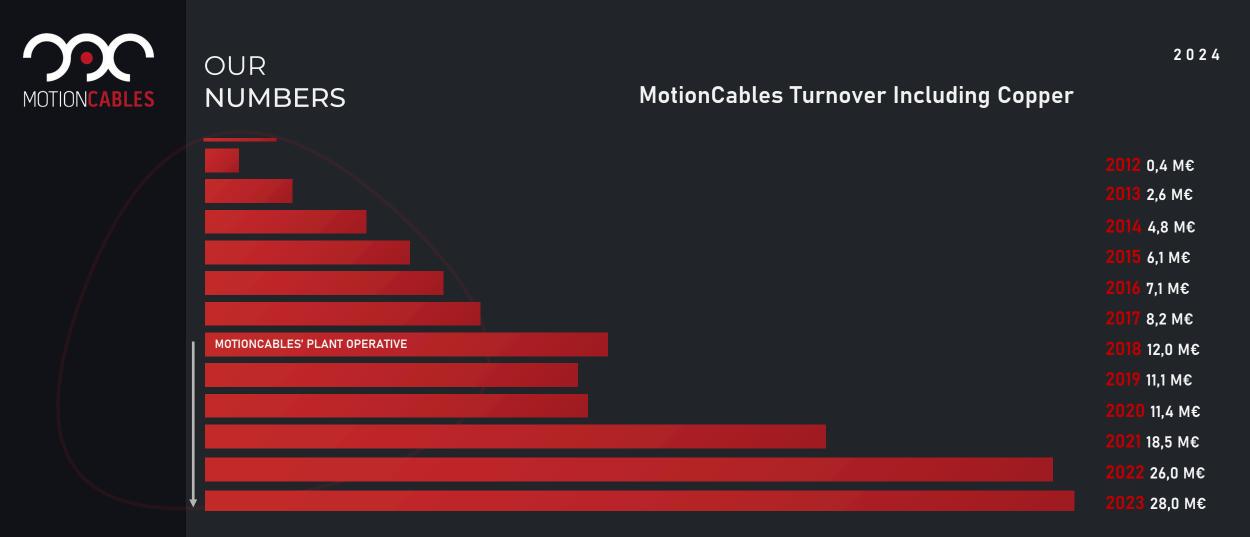
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**ORGANIZATION CHART – 10 MARCH 2023** 

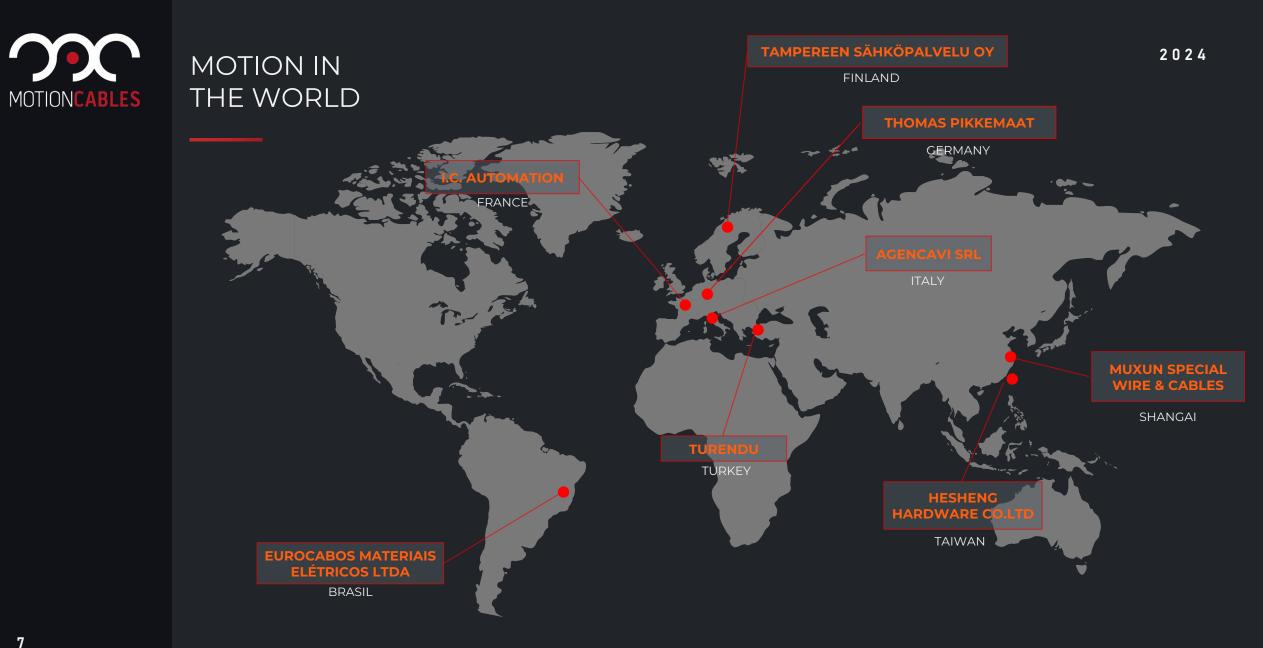
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#### CONSTANTLY IMPROVING

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During these years we have seen a constant growth, that testify our path is the right one. Numbers' tell the tale.





## A WIDE CABLES' RANGE

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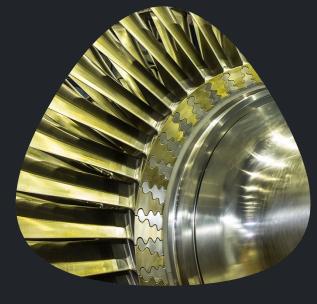


## THREE MAIN GROUPS



#### INDUSTRY RANGE

All the main cables for automation industry: UL/CSA, UL Listed and all the major standards covered (i.e. Siemens®, Indramat®, Lenze®, Sew®, etc.).



#### SPECIAL CABLES RANGE

Cables developed for specific uses or technology requests: Low Leakage; Reeling, Gravity-Fed, Robot Torsion, Harsh Environments...



#### MADE TO ORDER

Tailored solutions for customspecified application in different areas of expertise (outdoor, indoor, subsea...)



## LEVELS OF PERFORMANCE

In order to provide a quick reference, our products are divided in three main levels of performance, each identified by a code and a color for an easy recognition.

#### **BASIC** PERFORMANCE

Speed: 180 m/min Acceleration: 2,0 m/s Lifecycles: 200.000

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#### **DYNAMIC** PERFORMANCE

Speed: 300 m/min Acceleration: 20 m/s Lifecycles: 5.000.000

#### HIGH PERFORMANCE

Speed: 600 m/min Acceleration: 60 m/s Lifecycles: 10.000.000 BP

HP





#### INDUSTRY RANGE

It covers all the main types the automation industry market requests in term of sections, formations and standards.



STANDARD CABLES



**UL LISTED** 



SERVOMOTORS



HYBRID SERVO CABLES



FEEDBACK



FIELDBUS





#### SPECIAL CABLE RANGE

Not common industry application, more demanding or harsh environment to be compliable.



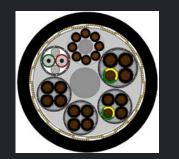




#### CUSTOM SOLUTION

MotionCables' heritage provide a long and settled experience in development of custom-made solutions.

After defining the cable, we can provide samples for testing with the idea of always propose the most suitable solutions in terms of quality, performance and price.















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## OUR CABLES' PLANTS

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#### A WELL PLANNED PRODUCTION



#### **MOTION NET 2.0**

MotionCables has developed a proprietary EPR system, fully integrated, that brings together all the production areas:

- Raw materials
- Production machines
- Quality and control
- Production planning
- Packing and delivery

#### EFFICENCY

- Raw materials qualification
- Full traceability from start to finish
- Stock control and supply planning
- In line controls and pos-production qualifications
- Suppliers' evaluation and control



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## Our quality N At hand

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A capillary control over all the passages of production permit us to keep a consistent level of quality and assure the complete control all over material and finished products.



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## TEST QUALITY APPROVAL



#### COMPLETED APPROVALS

Our qualification process is an ongoing one for support our customers with the latest and outmost releases.

#### INCOMING APPROVALS

MOTIONCABLES is going to complete her type approval scheme from **Lloyd** 

#### Register.

This will give us the option to produce and distribute cables for naval application.



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#### WE INVEST IN QUALITY

A further confirmation that quality is written in capital letters at MOTIONCABLES is defined by our certifications, the point of arrival of a process we started far beyond certifications themselves.

Producing, in these days, is not only a matter of raw material transformation, but it means to be sustainable and keep our planet safer and protected.

MOTION CABLES has adopted a series of activities for beings sustainable, from using certified green electricity, and properly handle scrapes and difficult materials.







## MOTIONLAB INTERNAL TESTING FACILITY

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#### 5 REASONS WHY WE TEST EVERY TIME

- Cables need to keep their electrical properties within the given tolerances.
- 2. There should be no visible damage or degradation after exposure to environmental stressors.
- 3. Cables have to resist to flexion, pulling and twisting forces without breaking.
- 4. Vibration and abrasion resistance should meet or exceed the relevant standards.
- 5. Exposure to chemicals should not result in a significant deterioration of cable's overall integrity.





#### PRODUCTION'S CONTROLS

During every production phase, each operator is instructed to perform a series of controls according to the production step.

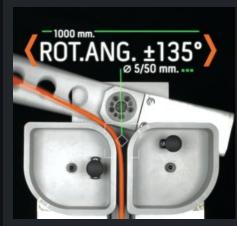
Insulation's coherence (spark test), proper layup, cable's printing and color, and several other checks are done every time

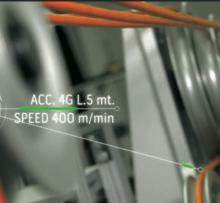
Our quality department and the Techs are directly involved in these controls together with the operator.

This ensure a higher level of quality to our final products.









#### SIMULATION TESTS

By subjecting cables to extensive simulation testing, MotionCables can ensure that her products meet the needs of realworld applications, providing reliable and durable solutions for end users.





#### TICK TOCK TEST

Max Tensile Load:3000 NMax Cable Diameter:50 mmMax Rotation Angle:± 135°Max Test Length:100 m

#### **REVERSE BENDING TEST** EN 50289.3.9

EN 50289-3-9

Run Lenght:	5 mt
Accelleration:	4 G
Speed:	400 m/min

#### TORSIONAL TEST EN 50289-3-10

Max Legth:	3000 N
Max Cable Diameter:	50 mm
Max Rotation Angle:	± 540°

#### **DRAG CHAIN TEST** LIFE CYCLE SIMULATION

Runs:	2 <b>÷110</b> m
Accelleration:	0,5 ÷ 6 G
Speed (m/min):	100÷600



#### FLAME PROPAGATION EQUIPMENT

Our MOTIONLAB is equipped with a flame propagation test chamber unit where we can test according to: UL 1581 – UL 2556 FTI FT2 VW1

IEC 60332-1-1

IEC 60332-2-1



## WHY MOTIONCABLES

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#### OUR SERVICE

Customer Care is the other side of MotionCables' way of working.

We consolidate partnerships and daily work through a constant interconnection between us and the customers.



#### QUICK ANSWERS

From simple requests to technical matters or new developments



#### AVAILABILITY

A flexible ever-evolving stock coupled with a reasonable delivery time

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#### TYPES AND RANGE

The opportunity to almost find every time the most suitable product for an application



#### QUALITY OVER TIME

Constant control to minimize downtime and settle awareness



#### INTERNATIONAL STANDARDS

We provide the most diffused and regulated standards that allow to work in every new market



#### CONSTANT INNOVATION

We constantly improve existing products and propose new solutions and materials





Health and Safety



Integrity and Governance



Human Rights



Adherence to Law



**Respect for Privacy** 



**Continuous updating** 

Implementation



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#### OUR VALUES

Quality and service are not enough when it comes to our perspective. There are other important values and a code of conduct to take care of.



#### WE INVEST FOR BETTER QUALITY

Quality and reliability are termporary. You have to invest in order to assure them in the long period and in order to improve even more where possible.

For this reason MOTIONCABLES regoularly invest in improvements and ameliorations, new machines, testing facilitie, operators and production sites.



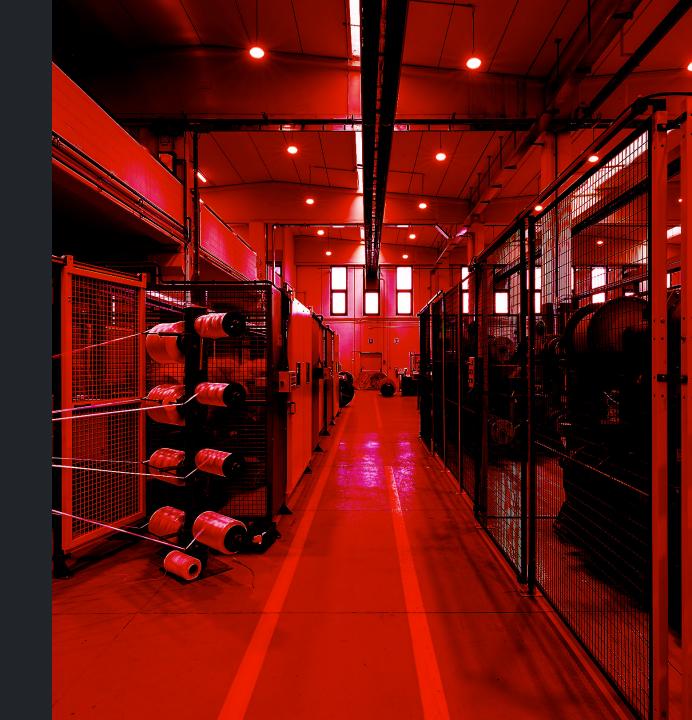


#### A NEW PRODUCTION SITE

Starting from Spring 2024, MotionCABLES will have a new production site on the run. The block is not so far away from the actual one so the programming and planning will be managed from the main HQ the easy way.

This place will be 100% capable by the last quarter of 2024, giving MotionCABLES more and more option to compe with customers' request and capabilites.

A further addition that gives our actual and future customer a sign of a costant commitment in amelioration and service.



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### **Stockyard and Logistic**

A relevant part of our service rely on the growing stockyard and on the amount of items we keep on regular stock. Plus, a good ratio between request and delivery from stock completes the picture.



## 30.000

#### M<sup>2</sup> STOCKYARD

Well organized and increasing to keep the pace with our growth



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#### DIFFERENT ITEMS

So we can cope with a lot of requests in a short



48/72h

#### DELIVERY TIME

Taken from the stock, ready on the next truck



## WHY MOTIONCABLES

High Specialization Material optimization – less scraps Better inventory management Extremely effective production **Quicker reaction time** Fixed costs containment (lower) High competitiveness Constant quality level Up-to date support





New Automation Technology



A member of the ABB Group

SIEMENS

THEY HAVE CHOOSE MOTION**CABLES** AS INDUSTRIAL PARTNER

**KRONES** 

## KOLLMORGEN

BOSCH



**STÖBER** 

Lenze

**FESTO** 

# Thank You